

# Add Promotion Recap

**EDIT MAIN INFORMATION**

**Promotion Date\***

**Select User\***

**Account Name\***

**Address:**  
 2001 Canyon Gate Dr, Las Vegas, NV 89117

**Contact Person\***

**Market/Territory\***

**Program Name\***

**Number of Models\***

**Agency Name\***

**PHOTOS**

DROP FILES HERE

[Click here to select files from your device](#)

Please attach (5) photos required photos include:

**RECAP MUST INCLUDE PHOTOS OF ALL RECEIPTS**

- 1 Photo of Models
- 1 Photo of any POS
- 2 Consumer photos interacting with product or POS
- 1 Photo of staff with bottle

**PROMOTIONAL DETAILS**

**Brand Impact**

Number of Attendees\*

Consumer Sampled\*

Consumers Approached\*

Total Social Media Posts

Bartenders Trained

**SKUs Samples\***

**Event Cost**

**Product Purchased?**

Tip Given\*

Travel/Parking/Other (optional)

**Overall Score**

**Time in Account**      **Time out of Account**

    

**EVENT SUCCESS**

**Your Sales = Your Success**

Cocktails Sold

Conversion Rate

*Check program training materials for your conversion rate goal.*

**Was this a good time for this promotion?\***

**Was this a good account for this promotion?\***

**PROMO MODELS**

**Select One or Multiple Promo Models**

**POS**

**Select any number of POS Items**

**DRINK FEATURES**

**DEMOGRAPHICS**

**CONSUMER COMMENTS**